



MACKENZIE
Investments

Why invest with us.



Since 1967, Mackenzie has been helping Canadian families reach their financial goals by providing access to world-class investment opportunities and award-winning managers.

WE BELIEVE IN:

Strategic Partnership.

Partnering with representatives to help your clients reach their full potential.

Sustainability.

Investing responsibly for a sustainable future.

Performance.

Delivering innovative, performance-driven investment solutions for all investor types.

Simplicity.

Making investments easier to understand.



We believe that when we work together in true partnership, we create the greatest impact for everyone.



At a glance



50+ Years of helping Canadians

16 Investment boutiques

175 Investment professionals

1M+ Clients

\$220.2B* Assets under management



Global offices across Canada, Boston, Dublin, London, Hong Kong and Beijing

Talk to your Primerica representative today to find out more about Mackenzie's innovative investment solutions, and how they can help you be invested.

* As of February 28, 2025.

Commissions, trailing commissions, management fees and expenses all may be associated with mutual fund investments. Please read the prospectus before investing. Mutual funds are not guaranteed, their values change frequently and past performance may not be repeated.



BE **INVEST+ED**